

**One Day International Seminar**  
**On**  
**The Popular: Culture, Literature and Media**  
**SCHEDULE**



To be organized by  
**Seminar and Conference Sub-Committee**  
**Golden Jubilee Celebration Committee**



In Collaboration With  
**DEPARTMENT OF ENGLISH & IQAC**  
**DR. B.R. AMBEDKAR COLLEGE**  
**BETAI, NADIA, WB-741163**  
**15 DECEMBER 2023, HYBRID MODE**

**Registration: 09.30am-10:00 am**

**INAUGURAL SESSION (Time 10.00 am to 10.15 am)**

**KEYNOTE SESSION (10.15 am – 11.00 am)**

Speaker: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

❖ **PLENARY SESSION 1: (11.00 am – 12.00 pm)**

Session Chair: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

<b>Name and Designation</b>	<b>Title of the Presentation</b>
Speaker 1: (11.00 am - 11.25 am) <b>Professor Pinaki Roy</b> , Professor of English, and Dean of Students' Welfare (Offg.), Raiganj University, Raiganj, Uttar Dinajpur, India	'The Travelogue' as a Part of Popular Writings: On the production of One...
Speakers 2: (11.25 am – 11.50 am) <b>Dr. Debabrata Das</b> , Assistant Professor of English Rabindra Bharati University, Kolkata, West Bengal, India	Adver(se)tisement: A Study of Typecasting in Select Popular Indian Ads

**DISCUSSION ON PLENARY SESSION 1: (11.50 am – 12.00 am)**

❖ **PLENARY SESSION 2: (12.00 am – 01.00 pm)**

Session Chair: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

<b>Name and Designation</b>	<b>Title of the Presentation</b>
Speakers 1: (12.00 pm – 12.25 pm) <b>Farheen Chaudhry</b> , Author, Culture Icon and Media Personality, Islamabad, Pakistan	Towards the Realm of the Popular: Me and My Struggle
Speakers 2: 12.25 pm – 12.50 pm) <b>Dr. Aditha Dissanayake</b> , Author, Translator, Journalist and Academician, Battaramulla, Sri Lanka	Pōya or Full moon? Literary translation and popular culture (Study based on ancient Pali to Sinhala and modern Sinhala to English literary translations)

**DISCUSSION ON PLENARY SESSION 2: (12.50 pm – 01.00 pm)**

**LUNCH BREAK: (01.00 pm – 01.30 pm)**

**Technical Session 1 (01.30 pm - 3.15 pm)**

**Chair: Professor Pinaki Roy**, Professor of English, and Dean of Students' Welfare (Offg.),  
Raiganj University, Raiganj, Uttar Dinajpur, India

Room No. **Seminar Hall**

<b>Name and Designation of Presenter</b>	<b>Title of the Presentation</b>
<b>Dr. Dipanjan Ghosh</b> Assistant Professor, Department of English Nabadwip Vidyasagar College	The Popular and Beyond: Advertisement and the Practice of Sexuality
<b>Shubhaiyu Chakraborty</b> Assistant Professor & Head, Department of English Sudhiranjan Lahiri Mahavidyalaya	Bangla Band: Exploring Bongo Jiboner Ango of 1990s
<b>Dr. Sreeparna Chattopadhyay</b> I.C.S.S.R. Post-doctoral Fellow, Department of Political Science, Raiganj University	Popular Culture, Documentary-Film-Making, and My Experiences: A Recollection
<b>Tamal Ghosh</b> Assistant Professor of English	Mystery's Magic: Re-reading The Murder of Roger Ackroyd as Popular Fiction
<b>Prahallad Chandra Biswas</b> Assistant Professor, Department of Philosophy Dr. B. R. Ambedkar College	Reinterrogating Manusamhita from Ambedkar's Perspective
<b>Deboleena Dutta</b> SACT, Department of English Dwijendralal College, Krishnagar	Re-reading The Alpha Male and the Second Sex in Selected Bollywood Movies
<b>Anik Das</b> Doctoral Researcher (JRF), Department of English, University of Gour Banga	Limning Calamities: Popularity of Indian Disaster Fiction in Perspective
<b>Gopal Sarkar</b> State Aided College Teacher, Department of English, Dr. Meghnad Saha College	Presence and Absence of Political Issues in Contemporary Bengali Cinema
<b>Subhasri Majumder</b> Independent Researcher	Social Media: Shaping Youth Identity Through Pop Culture
<b>Bapan Mondal</b> Doctoral Fellow Kalyani University	English Language in Promoting Global Connectivity: Pros and Cons

**Technical Session 2 (01.30 pm to 3.30 pm)**

**Chair (1<sup>st</sup> Session): Dr. Sukhendu Das** Assistant Professor, Department of English, Bankura University

Chair (2<sup>nd</sup> Session): **Tamal Ghosh**, Assistant Professor of English, Department of English, Rishi Bankim Chandra College

Mode of Presentation: **Online**

Link for Google Meet: <https://meet.google.com/djx-rwfo-dwa>

<b>1<sup>st</sup> Session: (01.00 pm to 2.30 pm)</b>	
<b>Name and Designation of Presenter</b>	<b>Title of the Presentation</b>
<b>Sayandip Banerjee</b> Assistant Professor in Bengali, School of Humanities Netaji Subhas Open University	Historical Thinking in Popular Pre-modern Bengali Literature
<b>Dr. Goutam Naskar,</b> Assistant Professor, Harimohan Ghose College, & <b>Pratima Banerjee,</b> Assistant Professor, Harimohan Ghose College, Kolkata.	'Tintin in Tibet' and the Representation of Adventure, Exploration, and Heroism in Popular Culture
<b>Mahamadul Hassan Dhabak</b> Assistant Professor of English Department of Basic Science and Humanities B V Raju Institute of Technology, Narsapur, Telangana	Deconstructing Toxic Masculinity: Examining Proliferation of Violence and Toxicity in Contemporary Popular Hindi Cinema
<b>Sanjana Srivastava</b> English Teacher, Ramakrishna Mission Institute of Culture	Performing Masculinity in Bollywood: Unpacking the Power Dynamics and Gender Politics in Representations of Men
<b>Dr. Sujata Bose</b> Assistant Professor, Department of English Prof. Syed Nurul Hasan College	Glorification of Grotesque: A Study of Charlie Chan and Eken Babu
<b>Sajal Biswas</b> Assistant Professor, Department of Physics Krishnagar Women's College	Adapting to Crisis: Exploring the Transformative Impact of COVID-19 on Education Systems
<b>Rajkumar Halder</b> Assistant Professor of English Dukhulal Nibaran Chandra College Aurangabad, Murshidabad	Shades Femininity: Foreshadowing the Emergence of 'New Woman' in Select Bengali Movie Numbers by Asha Bhosle
<b>Debayan Banerjee</b> Asst. Prof. Dept. of English, Chaipat SPB Mahavidyalaya Chaipat, West Medinipur, West Bengal	Historical Popular: A (con)textual Study of Gurcharan Das's 9 Jakhoo Hill
<b>I. Biswadeb Rajbanshi</b> Doctoral Research Scholar Department of Humanities Midnapore City College Mail: biswdeb02@gmail.com	Development and Illusion: Exploring the Anthropocene in Hansda Sowvendra Shekhar's The Adivasi Will Not Dance

<p><b>2. Dr. Arpita Raj</b> Assistant Professor Department of Humanities Midnapore City College Mail: arpitaraj@mconline.org.in</p>	
<p><b>Abhay Kumar Roy</b> Ph.D Research Scholar Centre for Studies in Social Sciences, Calcutta</p>	The Mahabharata as the “National-Popular”: Emergence of the Contemporary Retellings of Epics
<b>2<sup>nd</sup> Session: (2.30 pm to 03.30 pm)</b>	
<p><b>Kunal Kumar Halder,</b> Assistant Professor, Bangabasi Morning College, Kolkata</p>	Portrayal of Masculinity in Select Bollywood Movies
<p><b>Aritra Banerjee</b> Assistant Professor, Department of English and Literary Studies, Brainware University.</p>	The Omnipotent Pursuit: Justice and Vigilantism in Death Note
<p><b>Gopal Sadhukhan</b> Department of Geography, Bhimpur Swamiji Vidyapith &amp; <b>Gouri Sankar Bhunia</b> Department of Geography, Seacom Skills University, Kendradangal, Bolpur, Birbhum, PIN 731236</p>	Urbanization: Popular Culture and Cultural Popularity
<p><b>Basanta Barman</b> Assistant Professor, Dept. of English Umeschandra College (Calcutta University)</p>	Role of Social Media in Global Perspective
<p><b>Dr Sigdha Naskar</b> Department of Library &amp; Information Sc. Rabindra Bharati University</p>	Popular Social Media Reinvention in Education and Entertainment in the Post-Pandemic Era
<p><b>Suravi Biswas</b> Assistant Professor Department of English, Chapra Bangaljhi Mahavidyalaya</p>	Popular Culture and Ideological Struggle: A Critical Study of Shyam Selvadurai’s Funny Boy
<p><b>Dr Sushil Sarkar</b> Assistant Professor of English, Kashipur Michael Madhusudhan Mahavidhlaya</p>	Promoting Pariahs: A Study of Mahasweta Devi’s Tribal Activism in Favour of the Kharia Sabar
<p><b>Sajal Biswas</b> Assistant Professor, Department of Physics Krishnagar Women’s College</p>	Adapting to Crisis: Exploring the Transformative Impact of COVID-19 on Education Systems
<p><b>Sumnima Parajuli</b> Assistant Professor, Department of English SRM University Sikkim</p>	Oriental Stereotypes in Animated Movies in Popular Culture
<p><b>Dibyabibha Roy</b> Assistant Professor in English Malda Women’s College</p>	Gender Stereotypes and Changing Bollywood: An Analysis
<p><b>Dr. Jyoti Narayan Patra</b> Assistant Professor, Department of Education, Haringhata Mahavidyalaya, Subarnapur, Haringhata</p>	Rabindranath Tagore’s Educational Thought & Rural Reconstruction
<p><b>Miltan Biswas</b></p>	Standard of Living of Frontier people at Betai, District Nadia in West Bengal

Assistant Professor, Ramakrishna Mission  
Brahmananda College of Education

### **Technical Session 3 (01.30 pm to 2.30 pm)**

Chair: **Dr. Debaditya Mukhopadhyay**, Assistant Professor, Department of English, Manikchak  
College

Mode of Presentation: **Online**

Link for Google Meet: <https://meet.google.com/mdx-vvbp-vye>

<b>Name and Designation of Presenter</b>	<b>Title of the Presentation</b>
<b>Nobida Anjum</b> PhD Research Scholar Department of English, University of Gour Banga	The Imaginative Popular: Reading Dissanayake's The Clone as Post-apocalyptic Fiction
<b>Sanghamitra Goswami</b> Dept. of English, South Malda College	The Trials and Triumphs of Transference: A Study of the Transverse Relationship between Two Popular Bengali Texts
<b>Rajat Suvra Mandal</b> Doctoral Research Fellow, Department Of English Raiganj University, West Bengal, India	#LoveIsLove: Domestication of Queer In Social Media
<b>Waseem Ahmad Khan</b> (Research Scholar) Department of English, MANUU, Hyderabad	Unravelling the Cultural Tapestry: Popular Media's Influence on the Postcolonial Interpretation of Katherine Mansfield's Short Stories
<b>Ivana Chowdhury</b> , Junior Research Fellow, Raiganj University	From Page to Screen: Contrasting Interpretations of Satyajit Ray's Feluda Film Series and the Original Literature
<b>Badavath Veeru</b> Research Scholar, Osmania University Hyderabad	Valorisation of the Children characters in the selected novels and short stories of R.K Narayana and Mulka Raj Anand
<b>Ankita Sarkar</b> , PhD Research Scholar, Raiganj University	Silent Struggles: Unmasking Gender, Mental Health, and Societal Constructs in Gilman's The Yellow Wallpaper
<b>Sudipta Banerjee</b> PhD Research Scholar, Department of English Language and Literature, Adamas University	Exploring a Shakespearean world in a different armour- reading the contemporary socio-political dynamics in the movie "Zulfiqar"
<b>Jinnatun Nesha</b> Ph.D. Scholar, Department of English, Raiganj University	An Ethnographic Study on Musahar Community in Malda District of West Bengal
<b>Aunisa Botoul Sofi</b> Research Scholar, Department of English, Aligarh Muslim University	Chetan Bhagat's Literary Trial: Positioning Five Point Someone in Popular Literature
<b>Aparna Brahmachari</b> , Independent Researcher	The Exotic Popular: Representation of Afghan Ethos in Nadia Hashimi's Selected Diasporic Fiction

<b>Samiya Roshni</b> Ph.D Scholar Women Studies Centre, Vidyasagar University	Representation of Working Women in Popular Bengali TV Serials
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### **Technical Session 4 (01.30 pm to 3.30 pm)**

Chair: **Shubhaiyu Chakraborty**, Assistant Professor & Head, Department of English, Sudhiranjan Lahiri Mahavidyalaya

Mode of Presentation: **Offline**

Room No. **26**

<b>Name and Designation of Presenter</b>	<b>Title of the Presentation</b>
<b>Mallika Biswas</b> , Student of English Literature. M.A (University of Kalyani), B.ed	Re-reading Manmohan Desai Coolie: A Marxist perspective
<b>Gourab Das</b> , Student, PG 3rd Semester, Department of English, RBU	A Study of Popular Culture and its Impact on Youth's Cultural Identity
<b>Sudesna Biswas</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Negotiating the Relationship Between Folksongs and Bengali Culture
<b>Shiuly Dhali</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Exploring the Socio-Political Elements in Bengali Bands with Special Reference to Fossils
<b>Sarmila Saha</b> 1 <sup>st</sup> Semester Student, Department of English DR.B.R.Ambedkar College	Rereading <i>Batul The Great</i> as an Indian Superhero
<b>Baban Biswas</b> 1st Semester Student, Department of English Dr.B.R Ambedkar College	Re-exploration of the Cultural Nuances of Durga Puja in West Bengal
<b>Raina Saha</b> 1st Semester Student, Department of English Dr.B.R.Ambedkar College	Exploring the History and Global Tradition of Kathak
<b>Nafisa Mondal</b> 1st Semester Student, Department of English DR BR Ambedkar College	Studying Global Warming as a Popular Phenomenon
<b>Disha Sarkar</b> 1th Semester Student, Department of English Dr. B.R. Ambedkar college	A Study of Pather Panchali as a Global Cinema
<b>Rima Pandey</b> 5th Semester Student, Department of English Dr. B.R. Ambedkar College	Indian Wedding: A Cultural Celebration of Traditions, Rituals, and Unity

<b>Shuvajit Biswas</b> 1st Semester Student, Department of English Dr. B.R Ambedkar college	The Cricketing Generation: Re-Engaging with the Local and Global Cricket Culture
<b>Bristri Sarkar</b> 1st Semester Student, Department of English D.R. B.R Ambedkar collage	Revisiting Pather Panchali as A Cultural Impact
<b>Popi Pandey</b> 5th Semester Student, Department of English Dr. B. R. Ambedkar Collage	A Study of the Ghosts Culture of Bengal and Its Social Reflection
<b>Bappa Biswas</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Re-reading Macbeth in the Context of the Popular
<b>Puja Ghosh</b> 1st Semester Student, Department of English Dr. B.R. Ambedkar college	A Study of Doraemon as A popular Cartoon Show and Its Global Popularity
<b>Bittu Mondal</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	A Study of the Popular Animation Culture in Morden India
<b>Sneha Biswas</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Re-exploration of the Cultural Nuances of Durga Puja in West Bengal

### **Technical Session 5 (01.30 pm to 3.30 pm)**

Chair: **Dr. Debabrata Das**, Assistant Professor of English Rabindra Bharati University, Kolkata, West Bengal, India

Room No. **28**

<b>Name and Designation of Presenter</b>	<b>Title of the Presentation</b>
<b>Hasan Shaikh</b> Murshidabad University	Indian Culture: Barriers to Globalization
<b>Rajib Ahammed</b> 1st Semester Student, Department of English Dr.B.R.Ambedkar College	The Concept of Resistance in Sarat Chandra Chattopadhyay's Pather Dabi
<b>Arijit Das</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Popular Culture and Culture Popularity on Indian Music
<b>Gourab Sarkar</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Popular Culture's Contribution to Environmental Awareness
<b>Anusuya Poddar</b> 5th Semester Student, Department of English Dr. B. R. Ambedkar College	Unraveling the Influence of K-Pop, with a Focus on BTS, on Generation Z



<b>Shreya Biswas</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Reassessing the popular through the Lens of Bhoot Chaturdashi
<b>Sujash Biswas</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Excluding Popular Street Food Delights: Must-Try Snacks from Every State
<b>Disha Sarkar</b> 5th Semester Student, Department of English Dr. B. R. Ambedkar College	Cinematic Tapestry: Exploring the Dynamics of 'Popular Culture' in Movies
<b>Bristi Sagori,</b> 5th Semester Student, Department of Bengali Dr. B. R. Ambedkar College	Re-Assessing Manasa Mangal from the Lens of Contemporary Society
<b>Pappu Biswas</b> 5th Semester Student, Department of English Dr. B. R. Ambedkar College	A Study of the Popular Toxic Masculinity in Sandeep Reddy Vanga's Animal
<b>Aritree Biswas</b> 1st Semester Student, Department of english Dr. B. R. Ambedkar College	Reassessing the Popular Culture
<b>Sayak Bar</b> 1st Semester Student, Department of English Dr B.R. Ambedkar college	A Study of Select Popular Media in Light of Education and Entertainment
<b>Mriganka Baidya</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Reassessing Teamwork as a Method of Community Formation
<b>Snigdha Gupta</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	The smell and the psychology in Shashi Deshpande's "The Intrusion"
<b>Jahirul Sk</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Re-Assessing the Power Ranger as A Cultural Phenomenon
<b>Supriyo Pal</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Modern Music and its Influence in Society: A Critical Study
<b>Akash Mondal</b> 1st Semester Student, Department of English Dr. B. R. Ambedkar College	Popular culture of Football and cultural popularity of Football

### **Valedictory Address: (03.30 pm – 04.00 pm)**

Speaker: **Professor Pradip Patra**, Professor of English, Bodoland University

### **Certificate Distribution & Vote of Thanks: 04.00 – 04.30 pm**